

Work Experience

Developer

Insight Designs

October 2011 - Present

Boulder, CO

- ▶ Bring custom designs to life on the web.
- ▶ Put clients' needs into action.
- ▶ Complete browser and mobile testing.
- ▶ Develop with SEO & PCI compliance in mind.

Creative

Conversion Labs

October 2009 - Present

Boulder, CO

- ▶ Open the door to websites with clients.
- ▶ Facilitate design with mockups and wireframes.
- ▶ Design all aspects of the site.
- ▶ Develop the site based on approved designs.
- ▶ Roll out the approved website.

VP of Marketing & User Experience

eSwarm

July 2007 - August 2009

Boulder, CO

- ▶ Oversee all developments and changes to the website.
- ▶ Create, discuss with management, and implement all future features on the site.
- ▶ Hire additional resources to assist in the development process.
- ▶ Design the layouts of each page starting with wireframes.
- ▶ Write all content for the website.
- ▶ Manage the scope of all projects.

VP of Marketing & Sales

Temte Supply - Ecommerce websites TopSleepingBags.com & AdventureShed.com

March 2008 - August 2009

Boulder, CO

- ▶ Design the layout of each website.
- ▶ Develop and deploy Marketing & SEO strategies.
- ▶ Design the layouts of each page starting with wireframes.
- ▶ Purchase & schedule inventory.
- ▶ Process orders, manage inventory, develop content.

Education

University of Vermont

2001 - 2006

Burlington, VT

- ▶ Bachelor of Science in Business Administration
- ▶ Minor in Recreation Management

Salesianum

1997 - 2001

Willmington, DE

- ▶ High School Diploma

Skills

- ▶ Adobe Master Collection
- ▶ Microsoft & Microsoft Office
- ▶ Magento, Wordpress, & Drupal
- ▶ Apple Systems
- ▶ HTML & CSS
- ▶ Google Docs & Products
- ▶ Cat Like Reflexes